

**P.E. SOCIETY'S MODERN COLLEGE OF ARTS, SCIENCE AND
COMMERCE GANESHKHIND PUNE**

DEPARTMENT OF ENGLISH

NEP- Second Year

(w. e. f 2024-2025)

**P.E. SOCIETY'S MODERN COLLEGE OF ARTS, SCIENCE AND
COMMERCE GANESHKHIND PUNE**

DEPARTMENT OF ENGLISH

SYBA (NEP)

DSC 5

Introducing Drama as a Literary Genre

SEMSTER: III

Credits: 2

Lectures: 30 lectures

Subject Code: ENG23101

Objectives:

1. To study drama as a major form of literature
2. To acquaint students to the history and development of drama
3. To familiarize them to the elements and types of drama
4. To introduce the minor forms of drama

Outcomes:

At the end of the course students will be able to

CO 1: study the major form of literature

CO 2: understand the emergence of drama

CO 3: identify the different elements and types of drama

CO 4: learn about the history of drama

Unit I - Origin and Development of Drama

1. English Drama before Marlowe
2. Elizabethan Drama
3. Jacobean Drama
4. Neo Classical Drama
5. Theatre in the Victorian Era
6. Modern English Drama

Unit 2 – Theory of Drama

1. Aristotle on Drama
2. T.S. Eliot's poetic drama

Unit 3 – Elements of Drama

1. Plot
2. Settings
3. Characters
4. Dialogue

Unit 4 - Types of Drama

1. Tragedy – Classical Greek Tragedy, Revenge Tragedy, Neoclassical Tragedy, Romantic Tragedy, Heroic Tragedy
2. Comedy – Romantic Comedy, Comedy of Humours, Comedy of Manners, Sentimental Comedy
3. Tragi-comedy
4. Problem play
5. Absurd drama

References:

- Ashok, Padmaja. A Companion To Literary Forms. Orient Blackswan: Hyderabad, 2015
- Abrams, M.H. A Glossary of Literary Terms. Cengage Learning: New Delhi, 2015
- Naik, M.K. A History of Indian English Literature: Sahitya Akademi: New Delhi, 1982
- Shephard, Simon & Wallis, Mick, Drama/ Theatre/ Performance, Routledge, London, 2004.
- Tendulkar, Vijay. ‘Characterisation and Structure: Two Essentials for a Playwright’,
- Bandhopahyay, Samik. Vijay Tendulkar: Collected Plays in Translation: Oxford University Press: New Delhi, 2003
- Wallis Mick and Shepherd Simon, Studying Plays, Bloomsbury Academic, 2010.
- The Routledge Drama Anthology and Source Book: From Modernity to Contemporary Performance (Ed. Maggie B Gale and John Deeney)
- Playwright at the Centre: Marathi Drama – From 1843 to the Present. Kolkata: Seagull Books. 2000
- Leach, Robert. Theatre Studies: Basics. London: Routledge Taylor and Francis Group.

**P.E. SOCIETY'S MODERN COLLEGE OF ARTS, SCIENCE AND
COMMERCE GANESHKHAND PUNE
DEPARTMENT OF ENGLISH
IKS Major Specific
Indian Writing in English
(w. e. f 2024-2025)**

Semester III

Credits: 2

Lectures: 30

Subject code: ENG23102

Objectives

1. To introduce students to Indian Writing in English.
2. To help students understand Indian value system.
3. To familiarize students to Indian ethos and culture.

Outcomes

At the end of the course students will be able to

CO 1: identify the main aspects of Indian English Writings.

CO 2: understand the significance of Indian values and ethics through literary texts.

CO 3: learn the social, political and economic aspects of literary texts.

Unit 1 – Essays

1. Prospects of Democracy - Dr. B.R.Ambedkar
2. A Common Platform - M.K.Gandhi

Unit 2 – Short Story

1. The Child - Munshi Premchand
2. The Castaway – Rabindranath Tagore

Unit 3 – Poetry

1. To be or Not to be Born - L.S.Rokade, Translated by Shanta Gokhale
2. Father Returning Home – Dilip Chitre

References:

1. The Joy of Reading Literature: An Anthology for Degree Classes – Board of Editors – Orient Black Swan
2. Poisoned Bread: Translations from Modern Dalit Literature – edited by Arjun Dangle. Orient Longman
3. Visionary Glean – A Selection of Prose and Poetry – Orient Black Swan

**P.E. SOCIETY'S MODERN COLLEGE OF ARTS, SCIENCE AND
COMMERCE GANESHKIND PUNE
DEPARTMENT OF ENGLISH
SYBA - DSC 6
Introducing Poetry as a Literary Genre
(w. e. f. 2024-2025)**

SEMSTER: III

Credits: 4

Lectures: 60

Subject code: ENG23103

Objectives:

1. To introduce students to the genre of poetry.
2. To help students understand the origin and development of poetry.
3. To acquaint them with various theories, forms and types of poetry.
4. To introduce students to the structure and form of poetry.

Outcomes:

At the end of the course students will be able to

CO 1: learn about the genre of poetry.

CO 2: examine the history and development of poetry.

CO 3: understand different types and forms of poetry.

CO 4: evaluate the content of the poem with the help of the elements and forms of poetry.

Unit 1 – Origin and Development of poetry

1. Renaissance poetry
2. Metaphysical poetry
3. Neoclassical poetry
4. Romantic poetry
5. Modern Poetry

Unit 2 – Elements of Poetry

1. Rhythm, meter, sound, structure, stanza forms
2. Figures of speech, symbols, imagery, simile, metaphor, personification and other poetic devices.
3. Types of Poetry- Sonnet, Elegy, Ode, Ballad, Dramatic Monologue, Lyric

Unit 3 – Selected Poems

1. To His Coy Mistress – Andrew Marvell
2. A Valediction: Forbidding Mourning – John Donne
3. Ode on Solitude - Alexander Pope
4. Ode to a Nightingale – John Keats
5. Fire and Ice – Robert Frost

References:

1. The Literary Landscape – An Anthology of Prose and Poetry – Orient Black Swan
2. Initiations – Minor Literary Forms and Basics of Phonology – Orient Black Swan
3. Visionary Glean – A Selection of Prose and Poetry – Orient Black Swan
4. Fifteen Poets – Oxford University Press
5. Panorama – A Selection of Poems
6. A Companion To Literary Terms – Padmaja Ashok

**Progressive Education Society's
Modern College of Arts, Science & Commerce, Ganeshkhind, Pune-16
Academic Year 2024-2025
Department of English**

**MINOR 2
ENHANCING EMPLOYABILITY SKILLS**

SEMSTER: III

Credits: 4

Lectures: 60

Subject code: ENG23204

Rationale:

It is necessary to orient and prepare the students for different careers they can join after graduation. Considering the various career opportunities available to Arts graduates, the syllabus aims at awareness raising, competence building and skill enhancement of the learners. All the units in the book, besides offering exposure to the use of English in different careers, are radically designed to keep pace with the age of technology and to empower the learners for the present as well as the upcoming career avenues.

Course Outcomes:

After studying the paper successfully, the learners will be able:

1. To get the awareness of career opportunities available to them.
2. To identify the career opportunities suitable to them.
3. To understand the use of English in different careers.
4. To develop competence in using English for the career of their choice.
5. To enhance skills required for their placement.
6. To use English effectively in the career of their choice.
7. To exercise verbal as well as nonverbal communication effectively for their career.

Syllabus

Course content:

Unit-I- Exploring Careers (15 Clock Hours)

1. Creative Writing
2. Translation
3. Journalism
4. English for Academia and Other Careers

Unit-II- Preparation for Jobs (15 Clock Hours)

1. Writing Job Application/Cover Letter
2. Writing Résumés
3. Group Discussions and Personal Interviews
4. Writing Notices, Agendas and Minutes

Unit-III- English for Employability (15 Clock Hours)

1. Communication: An Introduction
2. Formal and Informal English
3. Description, Narration and Demonstration
4. Soft Skills for Employers and Employees

Unit-IV- English for the Corporate Field (15 Clock Hours)

1. English for Sales Services
2. English for Customer Services
3. Presentation Skills
4. Writing Project Proposals and Reports

SELECT BIBLIOGRAPHY

1. Bakshi Rakesh Anand. 2019. Let's Talk On Air: Conversations with Radio Presenters. Puffin
2. Bill Mascull. 2010. Business Vocabulary in Use: Elementary to Pre-intermediate. Cambridge University Press
3. Chaskar, Jagadale, Bhabad, Raskar, Pawar. Ed. 2020. Horizons: English in Multivalent Contexts. Orient BlackSwan
4. Donald Miller. 2017. Building a Story Brand. HarperCollins
5. Donna Papacosta. 2013. The Podcast Scripting Book. Trafalgar Communications
6. Dorothea Brande. 1981. Becoming a Writer. TarcherPerigee
7. Elizabeth Walter. 2010. Collins Easy Learning Writing. HarperCollins UK
8. Erica Williams. 2008. Presentations in English. Macmillan
9. Gupta Kounal. 2020. Content Writing Handbook. Henry Harvin
10. Haigh Rupert. 2004. Legal English. Cavendish Publishing Limited
11. Henry Emery, Andy Roberts. 2008. Aviation English. Macmillan.

**Progressive Education Society's
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Academic Year 2024-2025
Department of English**

**Other Elective (OE)
ENGLISH FOR ADVERTISING**

Semester-III

Credits-02

Subject Code- ENG23305

Lectures-30 Clock Hours

Objectives:

1. To enhance students' ability to craft compelling and persuasive written content for advertising
2. To foster creativity and innovation in advertisement writing
3. To build technical and writing skills for various advertising platforms

Course Outcomes:

CO1: The learners will have developed proficiency in persuasive writing for advertising.

CO2: Students will be able to demonstrate creative thinking and innovative approaches in advertising.

CO3: The learners will be able to write for different advertising platforms while applying their analytical skills to understand the market and audience.

Unit 1: Advertising and English language

15 Hours

- Introduction to Advertising
- History and Evolution of Advertising
- Types of Advertising
- Importance and Role of English in Advertising
- Guidelines for Writing Advertisements in English

Unit 2: Writing for Advertising

15 Hours

- Newspaper Advertisements
- Television Advertisements
- Radio Advertisements
- Internet Advertisements

References:

1. *Aspirations: English for Career*. Board of Editors. Orient BlackSwan
2. Schwab, Victor O. *How to write a good advertisement: A Short Course in Copywriting*. Martino Publishing, 2015.
3. Hilliard, Robert L. *Writing for Television, Radio and New Media*. Cengage Learning, 2011.
4. McMahan, Harry Wayne. *The Television Commercial: How to Create and Produce Effective TV Advertising*. Scholar's Choice, 2015.

Chron. *Types of TV Commercials*. March 8.2021. <https://smallbusiness.chron.com/types-tv-commercials-57852.html>

**Progressive Education Society's
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Academic Year 2024-2025
Department of English**

VSEC

ENG23405

EDITING AND PROOFREADING

Semester-III

No. of Credits: 02

No. of Hours: 30 Clock Hours

Course Code: ENG23406

Objectives:

1. To develop understanding of grammar and formatting errors, enhance consistency, cohesion, and coherence in written communication.
2. To apply UK and US English conventions, adapt writing style accordingly.
3. To analyze roles of authors, editors, and readers in written communication, recognizing their influence on writing process and effectiveness.

Course Outcomes:

The learners will have:

CO1: Understood the importance of consistency, cohesion and coherence in writing and will be able to demonstrate the knowledge of grammar.

CO2: Learnt to apply UK and US language conventions to effectively communicate with diverse audiences.

CO3: Mastered the skill of evaluating written works for consistency, coherence and readability.

Course Content

UNIT 1

15 hours

The art of reading

Introduction to Genres of Writing

Common Errors in Grammar

Common Errors in Formatting

Consistency, Cohesiveness and Coherence

UNIT 2**10 hours**

The UK Convention of Language Usage
The US Convention of Language Usage
Author-Editor-Reader Roles and Relationship

UNIT 3**5 hours**

Introduction to 'Track Change' mode on Microsoft Word
Transition Words to boost Sentence Variety and Logical Flow
Proofreading

REFERENCES

- Bell, Scott. *Editing for Impact: How to Sharpen Your Writing, Make Your Words Matter, and Get the Results You Want*. HarperCollins Leadership, 2018.
- Gerson, Sharon, and Steven M. Gerson. *The Copyeditor's Handbook and Workbook: The Complete Set*. University of California Press, 2019.
- Chakraborty, Asim. *English Language: Grammar, Style & Editing*. Orient BlackSwan, 2018.
- Pande, Neelamani, and Narveer Chauhan. *Indian Editing and Proofreading: Techniques and Practices*. Jaico Publishing House, 2017.
- Dhamija, Sonia, and Neeta Gupta. *The Art of Editing: A Guide for Editors in the Indian Publishing Industry*. Niyogi Books, 2020.
- Sinha, Sunita, and Asha Rani. *Editing and Proofreading Skills in Indian Languages*. Oxford University Press, 2015.
- Sundar, Nirmala. *Effective Writing, Editing & Proofreading*. Himalaya Publishing House, 2019.

**P. E. SOCIETY'S MODERN COLLEGE OF ARTS, SCIENCE AND
COMMERCE (AUTONOMOUS) GANESHKHIND, PUNE-16**

DEPARTMENT OF ENGLISH

SY B.Sc./SY B.Com.

AEC-3

Developing Language Skills through Literature

(w. e. f. 2024-2025)

Semester: III

Credits: 2

Lectures: 30

Subject code: ENG23507

Objectives:

1. To expose students to the best examples of literature in English and to contribute to their emotional quotient as well as independent thinking.
2. To encourage them to appreciate and analyse texts according to different genres and periods of literature.
3. To develop effective communication skills by developing ability to use right words in the right context.
4. To enhance employability of the students by developing their basic soft skills

Outcomes:

CO 1: Students will exhibit independent thinking by critically analyzing and interpreting literary works.

CO 2: Students will develop an appreciation for various genres of literature.

CO 3: Students will exhibit improved communication skills by selecting and using appropriate language and vocabulary to express ideas accurately and persuasively.

Syllabus:

Unit I

15 clock hours

A. Short Stories

1. The Verger – W. Somerset Maugham
2. The Eyes are not Here- Ruskin Bond

B. Vocabulary

1. One-word substitutes
2. Idioms
3. Suffixes and prefixes

Unit II

15 clock hours

A. Essays

1. All About a Dog – A.G. Gardiner
2. TV As Babysitter- Jerzy Kosinski

B. Soft Skills

1. Leadership skills
2. Teamwork skills

References:

- Panorama – Values and Skills through Literature. Board of Editors: Orient Blackswan
- Initiations – Minor Literary Forms and Basics of Phonology. Board of Editors: Orient Blackswan
- Pearls of Wisdom – An Anthology of Prose and Poetry. Board of Editors: Orient Blackswan
- Literary Vistas: An Anthology of Prose and Poetry, Board of Editors, Orient BlackSwan Publications.
- Literary Gleam: An Anthology of Prose and Poetry, Board of Editors, Orient BlackSwan Publications.

**P.E. SOCIETY'S MODERN COLLEGE OF ARTS, SCIENCE AND
COMMERCE GANESHKHIND PUNE
DEPARTMENT OF ENGLISH
SYBA - DSC 7
APPRECIATING DRAMA
(w.e.f 2024-2025)**

Semester: IV

Credits: 4

Lectures: 60

Subject Code: ENG24101

Objectives:

1. To help students read, analyze and appreciate selected plays in English
2. To enlighten students about different periods of drama with reference to the prescribed text
3. To familiarize students to the texts of Indian drama
4. To encourage them to develop comparative ideas through diverse contents of drama
5. To encourage students to evaluate the texts from different literary aspects.

Outcomes:

At the end of the course the students will be able to

CO 1: evaluate the text on the basis of psychoanalytic, socio-cultural and linguistic parameters.

CO 2: develop an understanding of Indian drama with reference to the texts

CO 3: identify the different elements of drama in the text

CO 4: apply comparative methods to understand drama

CO 5: examine the linguistic aspects of the drama belonging to different historical periods and nations

Unit 1

- Midsummer Night's Dream – William Shakespeare
- The Piano Lesson – August Wilson

Unit 2

- Hayavadana – Girish Karnad
- Dance like a Man – Mahesh Dattani

References:

- Tendulkar, Vijay. 'Characterisation and Structure: Two Essentials for a Playwright',
- Bandhopahyay, Samik. Vijay Tendulkar: Collected Plays in Translation: Oxford University Press: New Delhi, 2003
- Wallis Mick and Shepherd Simon, Studying Plays, Bloomsbury Academic, 2010.
- The Routledge Drama Anthology and Source Book: From Modernity to Contemporary Performance (Ed. Maggie B Gale and John Deeney)
- Playwright at the Centre: Marathi Drama – From 1843 to the Present. Kolkata: Seagull Books. 2000
- Leach, Robert. Theatre Studies: Basics. London: Routledge Taylor and Francis Group.

**P.E. SOCIETY'S MODERN COLLEGE OF ARTS, SCIENCE AND
COMMERCE GANESHKHIND PUNE
DEPARTMENT OF ENGLISH
SYBA – DSC 8
APPRECIATING POETRY
(w.e.f 2024-2025)**

Semester: IV

Credits: 4

Lectures: 60

Subject Code: ENG24102

Objectives

1. To train students to understand the essence of a literary piece and appreciate the creative use of language in literature.
2. To expose students to the best examples of poetry in English and appreciate its communicative power.
3. To help students develop an interest for literature.
4. To enhance employability skills of the students by developing their linguistic competency.
5. To help students interpret the poems through different literary, philosophical and sociological angles.

Outcomes

At the end of the course the students will be able to

CO 1: recognize the creative use of language.

CO 2: understand poetry as a strong medium of expression.

CO 3: identify the literary devices used in the poems.

CO 4: examine the content of the poems.

CO 5: interpret and explain the form and content of the poems.

Unit 1 – Selected British poems

- Ode to the West Wind – Percy Bysshe Shelley
- My Last Duchess - Robert Browning
- Futility - Wilfred Owen

Unit 2 – Selected Indian Poems

- An Old Woman - Arun Kolatkar
- An Introduction - Kamala Das
- Freedom - Rabindranath Tagore

Unit 3 – Selected African and Caribbean Poems

- Caged Bird - Maya Angelou
- The Mystic Drum – Gabriel Okara
- Vultures - Chinua Achebe

Unit-4 Selected American Poems

- Stopping by Woods on a Snowy Evening- Robert Frost
- A Psalm of Life - H. W. Longfellow
- The Awakening - James Weldon Johnson

References:

7. The Literary Landscape – An Anthology of Prose and Poetry – Orient Black Swan
8. Initiations – Minor Literary Forms and Basics of Phonology – Orient Black Swan
9. Visionary Glean – A Selection of Prose and Poetry – Orient Black Swan
10. Fifteen Poets – Oxford University Press
11. Panorama – A Selection of Poems

**Progressive Education Society's
Modern College of Arts, Science & Commerce, Ganeshkhind, Pune-16
Academic Year 2024-2025
Department of English**

**MINOR 2
Introduction to Creative Writing**

Semester: IV

Credits: 4

Lectures: 60

Subject Code: ENG24203

Preamble:

This Course in Creative Writing provides an introduction to the foundations of creativewriting in English. It aims at imparting the key concepts of traditional and modern forms of creative writing and shaping the amateur's mind into the professional writer's mind. Thus, the course will provide the basics of creative writing such as fundamental principles and elements ofwriting and introduce the traditional and new modes/forms of creative writing to the aspiring andbudding writers.

Necessity of the Course:

Introduction to creative writing is necessary for the following reasons; firstly, no knowledge is complete without creativity and this course promotes creativity, creative skills, techniques and acumen; secondly, imagination and experiences combined are perceptible only in creative writing; and finally, the art of living can be inculcated throughcreative writing. It is therefore needed as at least a certificate course in creative writing and serve the need of society.

Objectives:

The prime objectives of this course are:

- i. To acquaint the learners with ideas related to creative writing including the art, the craftand the basic skills required for a creative writer
- ii. To help learners to understand the principles of creative writing and the distinction between the literary genres
- iii. To explain the differences in writing for various literary and social media
- iv. To hone the creative and critical faculties of learners
- v. To enable learners to put into practice the various forms of creative writing that they havestudied through the course

Learning Outcomes:

At the end of the course, learners will be able to:

- i. Distinguish between the literary genres
- ii. Write for various literary and social media

- iii. Critically appreciate various forms of literature
- iv. Make innovative use of their creative and critical faculties
- v. Seek employment in various creative fields

Syllabus

Unit I: Fundamentals of Creative Writing: (15 Clock Hours)

- Meaning and Significance of Creative Writing
- Genres of Creative Writing: poetry, fiction, non-fiction, drama and other forms
- Research for Creative Writing

Unit II: Elements of Creative Writing: (15 Clock Hours)

- Plot, Setting, Character, Dialogue, Point of View
- Literary Devices and Figurative Language
- Elements of Style
- Grammar and the Structure of Language
- Proof Reading and Editing

Unit III: Traditional Forms of Creative Writing: (15 Clock Hours)

- Fiction: short story, novella and novel
- Poetry
- Drama
- Essay
- Fable
- Biography, Memoire and Autobiography
- Travelogues, Diaries, Self-Narrative Writing

Unit IV: New Trends in Creative Writing (15 Clock Hours)

- Web Content Writing and Blog Writing
- Script Writing
- Journalistic Writing
- Copywriting
- Graphic Novel
- Flash Fiction

List of References:

- Abrams, M.H. *Glossary of Literary Terms*. Boston: Wadsworth Publishing Company, 2005.
- Atwood, Margaret. *Negotiating with the Dead: A Writer on Writing*. Cambridge: CUP, 2002.
- Bell, James Scott. *How to Write Dazzling Dialogue*. CA: Compendium Press, 2014.
- Bell, Julia and Magrs, Paul. *The Creative Writing Course-Book*. London: Macmillan, 2001.
- Berg, Carly. *Writing Flash Fiction: How to Write Very Short Stories and Get Them Published. *Then Re-Publish Them All Together as a Book*. Houston: Magic Lantern Press, 2015.
- Blackstone, Bernard. *Practical English Prosody*. Mumbai: Orient Longman, 1984.
- Clark, Roy Peter. *Writing Tools*. US: Brown and Company, 2008.
- Earnshaw, Steven (Ed). *The Handbook of Creative Writing*. Edinburgh: EUP, 2007.
- Egri, Lajos. *The Art of Dramatic Writing*. NY: Simon and Schuster, 1960.
- Gardner, John. *The Art of Fiction*. New York: Vintage, 1991.
- Goldberg, Natalie. *Writing Down the Bones*. Boston and London: Shambhala, 1986.
- Hamer, Enid. *The Metres of English Poetry*. Booksway, 2014.
- King, Stephen. *On Writing: A Memoir of the Craft*. London: Hodder and Stoughton, 2000.
- Johnson, Jeannie. *Why Write Poetry?* US: F. D. Univ. Press, 2007.
- Mezo, Richard E. *Fire in the Blood: A Handbook of Figurative Language*. USA: Universal Publishers/UPUBLISH.com, 1999.
- Sartre, Jean-Paul. *What Is Literature? And Other Essays*. Harvard: Harvard Univ. Press, 1988.
- Show, Mark. *Successful Writing for Design, Advertising and Marketing*. New York: Laurence King, 2012.
- Strunk, William and White, E. B. *The Elements of Style*. London: Longman, 1999.
- Sugrman, Joseph. *The Adweek Copywriting Handbook: The Ultimate Guide to Writing Powerful Advertising and Marketing Copy from One of America's Top Copywriters*. New York: Wiley, 2009.
- Turabian, Kate L. *A Manual for Writers*. Chicago: Univ. of Chicago Press, 2007.
- Ueland, Brenda. *If You Want to Write*. India: General Press, 2019.
- Zinsser, William. *On Writing Well*. New York: Harper Collins, 2006.

**Progressive Education Society's
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Academic Year 2024-2025
Department of English**

Open Elective

DIGITAL LITERATURE

Semester-IV

No. of Credits: 02

No. of Hours: 30 Clock Hours

Course Code: ENG24304

Objectives:

1. To analyze unique features of digital literature, distinguishing it from traditional forms.
2. To evaluate various types of digital literature for their artistic merit, impact and audience engagement.
3. To create digital literature, demonstrating understanding of creation tools, techniques, and platforms.

Course Outcomes:

The learners will have:

CO1: Understood the key features and types of digital literature, demonstrating comprehension of unique attributes and modes of expression.

CO2: The ability to critically analyze the influence of digital technologies on production, distribution and reception of literature.

CO3: Learnt to synthesize knowledge and skills to produce original digital literature, incorporating elements from various forms thus showcasing proficiency in digital literacy.

Course Content

Unit 1 – Understanding Digital Literature 10 hours

- Introduction to Digital Literature
- Features of Digital Literature
- Types of Digital Literature – An Overview

Unit 2- Poetic Digital Literature- A Global Perspective 10 hours

- Spoken Word Poetry
- Insta Poetry
- E-poetry

Unit 3 – Prosaic Digital Literature - A Global Perspective 10 hours

- Literary Blogs
- Webtoons and Wattpad

- E-books

REFERENCES

Hayles, N. Katherine. *Electronic Literature: New Horizons for the Literary*. University of Notre Dame Press, 2008.

Pressman, Jessica. *Digital Modernism: Making It New in New Media*. Oxford University Press, 2014.

Murray, Janet H. *Hamlet on the Holodeck: The Future of Narrative in Cyberspace*. MIT Press, 1997.

Progressive Education Society's
Modern College of Arts, Science & Commerce, Ganeshkhind, Pune-16
Academic Year 2024-2025
Department of English
SEC 3
ENG24406
Introduction to Journalism

Semester-IV

No. of Credits: 2

No. of Hours: 30 Clock Hours

Course Code: ENG24405

Objectives:

1. To help students comprehend fundamental concepts and principles of journalism.
2. To help learners foster an understanding of journalistic writing techniques for different forms of media.
3. To equip students with skills to critically evaluate ethics in journalism, analyzing ethical dilemmas and their implications.

Course Outcomes:

The learners will have:

CO1: Learnt to demonstrate knowledge of foundational journalism principles, including types of journalism and essential writing features.

CO2: The ability to apply skills to write various journalistic content types, showing proficiency in writing techniques and editorial practices.

CO3: The aptitude to analyze the ethical issues in journalism, enhancing ability to navigate ethical challenges.

Course Content

UNIT 1

15 Hours

Journalism – Introduction

Types of Journalism – Print Journalism, Broadcast Journalism and Online/e-Journalism

Features of Journalistic Writing

Careers in Journalism

Ethics in Journalism

UNIT 2

15 Hours

Writing Newspaper Reports

Writing Feature Articles

Editorials

Editing for Newspapers

Case Studies for fact based and opinion-based writing

REFERENCES

Kovach, Bill, and Tom Rosenstiel. *The Elements of Journalism: What Newspeople Should Know and the Public Should Expect*. Three Rivers Press, 2007.

McQuail, Denis. *McQuail's Mass Communication Theory*. Sage Publications Ltd, 2010.

Hall, Stuart. *Representation: Cultural Representations and Signifying Practices*. Sage Publications Ltd, 2013.

Croteau, David, and William Hoynes. *Media/Society: Industries, Images, and Audiences*. Sage Publications, 2013.

Briggs, Asa, and Peter Burke. *A Social History of the Media: From Gutenberg to the Internet*. Polity Press, 2009.

Varma, Kalyani Chadha. *Journalism Ethics: Indian Perspectives*. Aakar Books, 2009.

Pillai, Sreedhar. *Global Media in Indian Languages: A Sociological Study*. Sage Publications, 2018.

**P.E SOCIETY'S MODERN COLLEGE OF ARTS, SCIENCE AND
COMMERCE GANESHKHAND PUNE-16**

DEPARTMENT OF ENGLISH

SY B.Sc./SY B.Com.

AEC-4

**Enhancing Language Skills through Literature
(w. e. f. 2024-2025)**

Semester: IV

Credits: 2

Lectures: 30

Course code: ENG24506

Objectives:

1. To expose students to the best examples of literature in English and to contribute to their emotional quotient as well as independent thinking.
2. To encourage them to appreciate and analyse texts according to different genres and periods of literature.
3. To develop effective communication skills by developing ability to use right words in the right context.
4. To enhance employability of the students by developing their basic softskills

Outcomes:

CO 1: Students will exhibit independent thinking by critically analyzing and interpreting literary works.

CO 2: Students will develop an appreciation for various genres of literature.

CO 3: Students will exhibit improved communication skills by selecting and using appropriate language and vocabulary to express ideas accurately and persuasively.

Syllabus:

Unit I

15 clock hours

A. One Act Plays

1. The Proposal – Anton Chekhov
2. The Monkey's Paw – W.W. Jacobs

B. Vocabulary

1. Collocations: Words that go together
2. Phrasal Verbs
3. Commonly Confused Words

Unit II

15 clock hours

A. Poetry

1. Sonnet 116: Let me not to the marriage of true minds – William Shakespeare
2. If- Rudyard Kipling

B. Soft Skills

1. Problem-solving skills
2. Time management

References:

- Panorama – Values and Skills through Literature. Board of Editors: Orient Blackswan
- Initiations – Minor Literary Forms and Basics of Phonology. Board of Editors: Orient Blackswan
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